

Corporate Capability Overview



Our History and Operations

- Felix Advisory, set up in 2013, is a management consulting firm, **rapidly growing in financial, tax, transaction, legal and process advisory**
- We Operate from three domestic and two international offices in **NCR, Mumbai, Jaipur, UAE and Europe**



Our Services and Global Reach

- We serve our esteemed clients with a wide range of advisory services ranging from **Accounting & Assurance, Tax, Transaction, Legal, Process Improvement and outsourcing**
- Through our global operations we help clients across **India, Middle east and Europe** adopting best practices and technology to serve them with global standard of solutions



Our Client and Experiences

- We are preferred and trusted advisory partner, for hundreds of our clients, from **Indian conglomerates & high growth start-ups to the global MNCs**
- Our clients operates **across 50+ industry sectors** ranging from traditional to new age economy sectors



Our People and Quality Assurance

- We are team of **150+ people** at Felix Advisory consisting of **Chartered accountants, MBAs, Company Secretaries and Domain & Industry Experts**, etc.
- All Partners are from **rich consulting or industry background majority being from Big 4s**.







Tax and Regulatory Compliance

Our direct tax, GST and secretarial experts provide timely advise in a dynamic litigious phase of tax reforms, reporting and regulatory changes

Business and Risk

We improve your business processes by undertaking a detailed analysis of your needs and identifying simple solutions to meet your objectives

Valuation Services

Our experts help you with a defensible valuation opinions for complying with fair value measurement norms as per IND AS, IFRS or other Indian tax / FEMA regulation.



Transaction Advisory Services

We support our clients in understanding risks and rewards of corporate transactions. Be it internal restructuring or fund raise or inorganic growth.

Accounting and Assurance

Our financial experts follow global best practices while providing accounting transformation, statutory audit* and forensic services

* Under our Member Firm "Jain Jindal & Co."



Tax and Regulatory Compliance

- Tax advisory and tax litigation services
- Tax compliance service
- Cross border tax advisory
- Personnel tax services
- Tax performance advisory services
- Transaction tax advisory services
- Transfer pricing
- Tax accounting services
- Complete indirect tax advisory and compliance services
- Regulatory advisory and compliance services



Transaction Advisory Services

- **Lead advisory**
 - Debt & equity
 - Strategic investment
 - Partner search
 - IP monetization
- **Transaction support**
 - Transaction structuring
 - Financial DD
 - Tax DD
 - Process diligence and forensics
 - Valuation, IM and modelling support
 - Post transaction integration
 - Regulatory compliance
- **Pre transaction support** including vendor DD and process improvement



Business and Risk Advisory

- Risk based internal audits and process reviews and advisory
- Implementation of risk assessment frameworks (ERM/ ICFR/COSO)
- Development & implementation of standard operating procedures
- Cost saving initiatives
- Information security reviews
- Costing and accounting system design and review
- Supply chain advisory
- Secretarial services
- ESOP planning and compliance



Accounting and Assurance

- Statutory audits*
- Management audit services
- Stock audit services
- Special investigative audit services
- IND-AS implementation
- Clause 49 and SOX requirements
- Fraud investigation and dispute settlement
- Virtual CFO
- IFRS advisory
- Outsourcing of accounting, payroll, asset management, budgeting and MIS



Valuation and Business Modelling

- **Purpose based valuation**
 - FEMA
 - Tax
 - Transfer pricing
 - Financial reporting under IND AS, IFRS, US GAAP
 - Project financing
 - Fund raise
- **Valuation based on assets class**
 - Business
 - Fixed assets and machineries
 - Intangible assets
 - Complex hybrid securities using statistical models

* Under our Member Firm "Jain Jindal & Co."





Saurabh Jain | Co-founder & Partner
Accounting & Advisory

Total Experience 17+ Year
Prior Organizations Ernst & Young
Expertise Accounting and assurance, Management consulting, Compliance & reporting, Real estate and infrastructure, Development and evaluation of business plans and Internal financial controls



Amit Jindal | Co-founder & Partner
Transaction Structuring

Total Experience 14+ Year
Prior Organizations Ernst & Young
Expertise Deal structuring for joint venture and M&A, Structuring for private equity, Inbound and outbound investment structuring, Processing of regulatory approvals, Corporate Taxation



Adama Sharma | Partner
Business & Risk Advisory

Total Experience 12+ Year
Prior Organizations Deloitte and KPMG
Expertise Process advisory, Risk assessment reviews, Audit planning, Investigations, Special projects, Process setup, Internal audits and ERP implementations



Gaurav Talwar | Partner
Tax & Regulatory

Total Experience 16+ Year
Prior Organizations Ernst & Young and KPMG
Expertise Corporate tax, GST, Regulatory aspects, Transaction structuring, Direct tax issues, Double tax avoidance agreements and Exchange control regulations.



Deepak Mittal | Partner
Assurance & Advisory

Total Experience 14+ Year
Prior Organizations Deloitte and S. R Batliboi (member firm of EY) Assurance and advisory services;
Expertise Expert in Indian GAAP, Ind-AS and IFRS; Special purpose reviews; IPO's; Tax audits; Certification and Financial due diligence



Swetabh Pareek | Partner
Transaction Advisory - IB

Total Experience 14+ Year
Prior Organizations Kotak Mahindra, Ernst & Young, CS, Aranca
Expertise Lead advisory, Partner Search, Valuation & business modelling, Due diligence, Negotiation, Operations management, Strategic consulting and Business research



Gulshan Grover | Partner
Assurance & Advisory

Total Experience 15+ Year
Prior Organizations Ernst & Young (Member Firm)
Expertise Risk based assurance & auditing services, Statutory audits, Financial due diligence, Ind AS and IFRS diagnostics, SOX and J-SOX testing, Financial investigations and Special audits



Romesh Vijay | Partner
Valuation Services

Total Experience 10+ Year
Prior Organizations SR Batliboi (member firm of EY in India)
Expertise Business valuation, Asset valuation, Intangible valuation, Complex security valuation, Valuation for regulatory, transaction and reporting purposes, Corporate finance, Audit and assurance

Our Senior Expert Team – 3 of 3



Himanshu Mendiratta | Partner
Assurance & Advisory

Total Experience 12+ Year
Prior Organizations Ernst & Young
Expertise Revenue assurance, Statutory audits, Tax audit, Transfer pricing certification, Financial due diligence, AIM listing, Finalization of accounts under Indian Ind-AS/ IFRS



Vikash Lath | Partner
Virtual CFO Services

Total Experience 11+ Year
Prior Organizations EY, Experion Group and Hines Group
Expertise Outsourced accounting services & Virtual CFO, Finalization of accounts under Indian GAAP/ Ind-AS/ IFRS, Analysis of business models, Project feasibility, Budgetary control & MIS reporting



Prashant Sharma | Partner
Business & Risk Advisory

Total Experience 10+ Year
Prior Organizations EY, Dr. Lal Pathlabs and InterGlobe group
Expertise Internal audits, Process improvement & implementation, Risk assessment, Internal control & compliance frameworks, SOPs & policies, Investigations, Special projects and ERP



Christiaan Nederhof | Partner
Netherlands

Total Experience 14+ Year
Prior Organizations De Brauw (a major Dutch law firm) and EY
Expertise Dutch and international taxation, tax structuring, tax due diligence, tax risk management, Indian tax and Indian outbound structuring, Negotiations on tax rulings with the Dutch tax authorities

NCR

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